ARTBOX/PROJECTS

ARTBOX.PROJECT ZÜRICH 2.0
KEY FACTS

How does the ARTBOX.PROJECT Zurich 2.0 work?

- Register your artwork at www.artboxprojects.com (deadline 8 July 2020)
- Pay the participation fee of Euro 45 per artwork (you can also pay in CHF / USD). You can choose between credit card, bank transfer or PayPal as payment option.
- Your artwork will be shown **digitally** on one of the two large 86" 4K HD screens during the ARTBOX.PROJECT Zurich 2.0 exhibition.
- Your artwork will be presented for 6 months on the world renowned art and auction platform ARTSY (www.artsy.net). With over 1 million verified buyers, ARTSY offers a unique opportunity to present your artwork to the public and potential buyers. Only galleries are allowed to publish artwork on ARTSY.
- You will receive an official certificate of participation and a picture of your artwork on the screen.
- IN ADDITION you have the chance to be chosen as a finalist or semi-finalist. **However, ALL artwork will be presented digitally, not just the finalists and semi-finalists.**

Where and when does the ARTBOX.PROJECT Zurich 2.0 take place?

The ARTBOX.PROJECT Zurich 2.0 takes place during the Swiss art festival SWISSARTEXPO in the time-honoured SBB Event Hall at Zurich main station.

- **When:** 20 - 24 August 2020
- **Opening hours:**

Thursday 20. August 2020,	18:00 - 22:00 h
Friday 21. August 2020,	09:00 - 21:00 h
Saturday 22 August 2020,	09:00 - 18:00 h / Art Party 18:30 - 23:30 h
Sunday 23 August 2020,	09:00 - 21:00 h
Monday 24. August 2020,	09:00 - 21:00 h

- **Where:** SBB Event Hall, Zurich Main Station, Switzerland

Important dates:

- **Registration deadline:** 8 July 2020
- **Finalists Announcement:** 20 July 2020
- **Date of exhibition:** 20 - 24 August 2020
- **ART PARTY:** Saturday, 22 August 2020 (participants will receive full details in July)

What will the finalists receive?

Important: ALL ARTWORKS WILL GET A DIGITAL PRESENTATION DURING THE SHOW, NOT ONLY THE FINALISTS!

The 10 finalists can show their original works of art in the exhibition in Zurich, ARTBOX.GALLERY will take care of the organisation of the transport of the works of art from the artist's residence to Zurich and back to the artist, ARTBOX.GALLERY will cover the transport costs. If the artwork is sold, the entire sales price goes to the artist, the gallery does not take any commission.

The 100 semi-finalists will receive a special digital presentation on 2 separate screens. Each artwork will be shown several times a day with the artist's name, artwork name and a personalized QR code, which is directly linked to the artist's website.

The 10 finalists and 100 semi-finalists will be shown on our social media channels and on the ARTBOX.PROJECT website. On request, the images will be linked to the artist's website.

During the exhibition, visitors will have the opportunity to vote for their favourite artwork. The artist with the most votes will win a cooperation contract with the ARTBOX.GALLERY Zurich.

Other important questions:

- **Will there be further costs?** No, there will be no additional costs for you after registration!
- **Commission if works are sold during the exhibition:** If your artwork is sold during ARTBOX.PROJECT Zurich 2.0, we do not take any commission. The selling price goes 100% to you!
- **Who can participate?** Our art project is open to all artists, regardless of nationality and style.
- **How many artworks can you submit?** You can submit as many works of art as you want! There is no limit.